# THE OF THE AMERICAN ECONOMY LIES IN OUR PUBLIC SCHOOLS

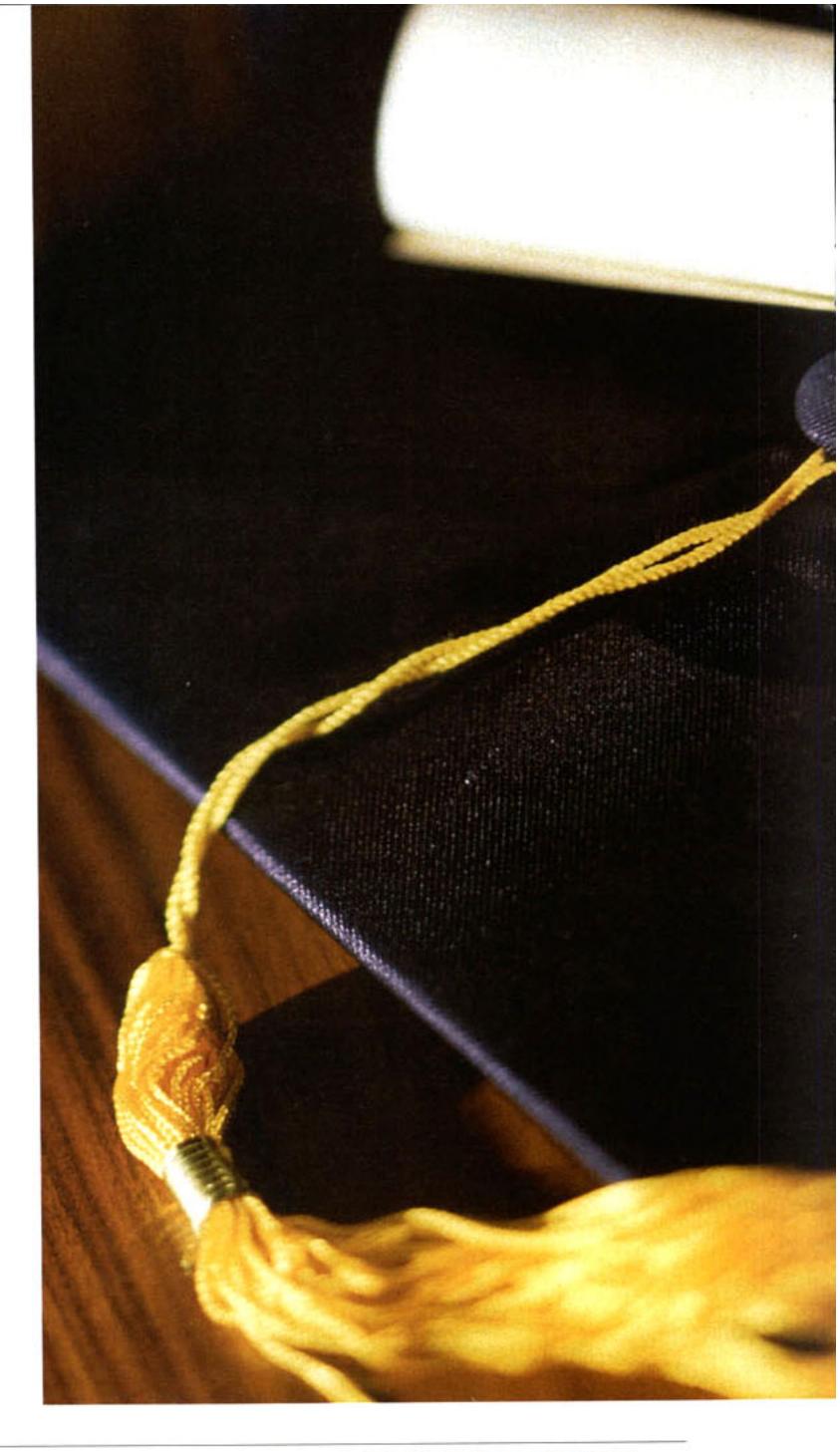
politics, public education is definitely the "third rail" of local politics. Nothing can get people all riled up quite like a good old-fashioned debate about public schools.

It's a funny thing, though. While most of us think that our nation's public education system as a whole has serious problems, we also love our kids' teachers and think our local schools are the best in the world.

To us, it's the other folks who have the problems. Even when the indicators of trouble are all around us, it's amazing how easily we can slip into denial.

When U.S. students consistently score lower than their counterparts throughout the world in science and math, we have a tendency to discount the importance of that fact, noting smugly that we were the first country to land a man on the moon — 35 years ago.

When our local school's valedictorian has a hard time even getting into the flagship state university because of low test scores, we refuse to acknowledge a problem that is staring us in the face.



THIS YEAR'S EDUCATION QUOTIENT™

RANKINGS INCLUDES 2,800 SCHOOL

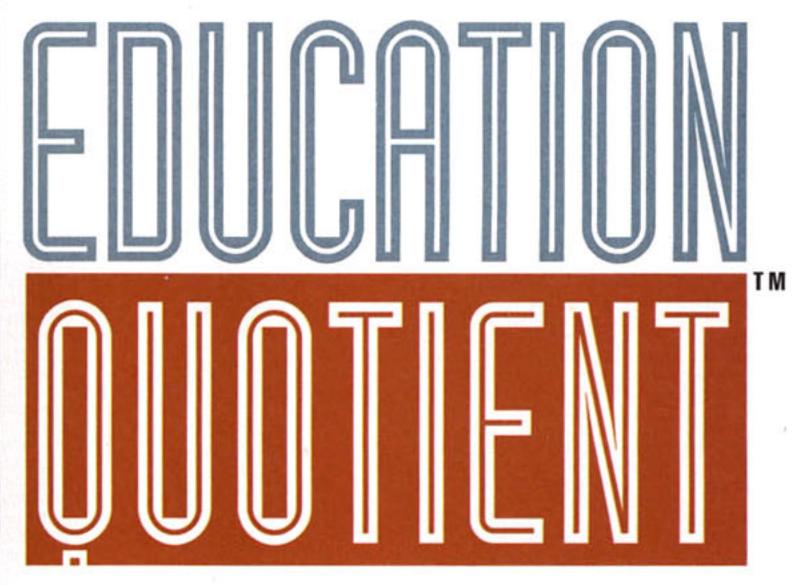
DISTRICTS NATIONWIDE WITH A

COMBINED ENROLLMENT OF

34.5 MILLION STUDENTS.







As a result, a large percentage of our children will enter adulthood unprepared to become full and active participants in the American Dream. When we fail to ensure that our children receive a decent education, it really doesn't matter whose fault it is.

And when I say "we fail," I do mean "we."

Not only does that uneducated youngster pay a stiff price for the rest of his or her life, so does the local community. That's because, while most of us tend to look at public education on an individual, personal level (i.e., how well our own children or grandchildren are doing), local businesses look upon it as the training ground for their future employees.

For the business community, education is more than just a local issue that compels otherwise mild mannered people to run for the school board. It is, above all else, the source of its future work force, and how well that district performs will go a long way in determining whether that company will remain in that city — or if it even remains in business at all.

Let's face it. Competition is no longer just local or regional. In today's global economy, competition comes from all around the world, and a company's ability to remain in business is dependent upon its ability to provide the best product/service at the lowest price. If the company can't show a profit, it will eventually cease to exist.

That's why successful businesses are absolutely ferocious when it comes to controlling costs and, for most of them, employee-related costs represent a huge chunk of their expenses.

Productivity gains (e.g., more output with fewer employees) are the hallmark of most businesses, not because they are greedy and hate their workers (although that might be true for a few), but because they need to do that in order to remain competitive.

The major driver of productivity gains is technology, which allows us to further automate functions that previously required many people. While this saves the company money, it also means that the remaining workers need to be smarter in order to operate the new

BY BILL KING, CHIEF EDITOR and MICHAEL KEATING, RESEARCH EDITOR

Listings begin on page 8 Story continues on page 11





CITY	SCHOOL DISTRICT	EQ	GO	RI	CI	RATING	CITY	SCHOOL DISTRICT	EQ	GO	RI	CI	RATIN
ALABAMA							Oceanside	Oceanside Unified School District	19	. 17	49	37	VELLO
nniston	.Calhoun County School District	28	32	26	21	GREEN	Ontario	Chaffey Joint Union High School District	. 24		.42		VELLO
uburn	Auburn City School District	.78	80	45	53	BLUE	Orange	Orange Unified School District				69	YELLO
ay Minette	Baldwin County School District	23	. 22		48	VELLOW	Palm Springs	Palm Springs Unified School District	9	11	. 39	27	R
irmingham	Jefferson County School District	.71		10	51	BLUE	Palo Alto	.Palo Alto Unified School District	94	92	74	93 .	G0
irmingham	.Birmingham City School District	.23		38		VELLOW	Pasadena	.Pasadena Unified School District	5	3	47	57 .	R
olumbiana	Shelby County School District	.55	. 54	43	71	GREEN	Pleasanton	.Pleasanton Unified School District	92	93	49	96	G0
ullman	.Cullman County School District	.48	. 51	39	15	GREEN	Pomona	.Pomona Unified School District	5	6	44	24 .	R
ecatur	Decatur City School District	.64	. 65	47	39	GREEN	Poway	.Poway Unified School District	78	79	38	93 .	BL
othan	.Dothan City School District	.18	19	39	32 .	YELLOW	Redding	.Shasta Union High School District	45	46	43	42	GRE
nterprise	.Enterprise City School District	.46	48	33	40 .	GREEN	Redlands	Redlands Unified School District	63	64	37	62	GRE
lorence	.Florence City School District	.75	77	54	27	BLUE	Richmond	.West Contra Costa Unified School District .	19	17	45	49	YELLI
forence	Lauderdale County School District	.36	38	36	29 .	GREEN	Ridgecrest	.Sierra Sands Unified School District	72	75	35	56 .	BL
Sadsden	.Etowah County School District	.36	38	34	29 .	GREEN	Riverside	.Riverside Unified School District	16	17	35	37	YEL1
luntsville	.Madison County School District	.61	65	28	59 .	GREEN	Sacramento	.Sacramento City Unified School District	12	12	43	33	YELL
Mobile	.Mobile County School District	. 2	3	29	32	RED	Salinas	.Salinas Union High School District	6	7	40	27 .	
Montgomery	.Montgomery County School District	.39	41	35	38 .	GREEN	San Bernardino	.San Bernardino City Unified School District	4	5	46	5 .	
pelika	Lee County School District	. A	6	31	34	RED	San Diego	.San Diego City Unified School District	26	24	52	49	GR
rattville	Autauga County School District	.38	41	27	40	GREEN	San Francisco	.San Francisco Unified School District	21	17	57	63	YELL
lainsville	.Dekalb County School District	.26	. 28	37	6	GREEN	San Jose	.San Jose Unified School District	62	59	58	61	GR
alladega	.Talladega County School District	.21	23	43	10 .	YELLOW	San Juan Capistrano	Capistrano Unified School District	79	80	39	89 .	В
uscaloosa	.Tuscaloosa City School District	.50	52	41	29	GREEN	San Mateo	.San Mateo Union High School District	85	83	63	88	G
							Santa Ana	.Santa Ana Unified School District	4	4	48	14 .	
ALASKA							Santa Barbara	.Santa Barbara High School District	70	74	30	67 .	BI
Anchorage	Anchorage School District	.50	53	41	19	GREEN	Santa Clara	.Santa Clara Unified School District	55	51	55	80	GR
airbanks		.85	86		78	GOLD	Santa Cruz	Santa Cruz City High School District	91		29	73 .	GC
uneau						BLUE	Santa Rosa	.Santa Rosa High School District	58	57	45	66	GR
		127476					Simi Valley	.Simi Valley Unified School District	59	60	37	76 .	GRI
RIZONA							Stockton	.Stockton City Unified School District		7			
handler		.68	72	23	71	BLUE	Sunnyvale			73			B
lagstaff	.Flagstaff Unified District					BLUE	Temecula	.Ternecula Valley Unified School District		48			GR
Silbert	.Gilbert Unified District	.61	66	10	89 .		Thousand Oaks			80			B
Mesa	.Mesa Unified District						Torrance			66			
Peoria	Peoria Unified District			22		GREEN	Tracy	- 1.1.4 TO (					GR
Phoenix	. Paradise Valley Unified District					GREEN	Vacaville	.Vacaville Unified School District		70			B
hoenix	.Deer Valley Unified District	.76	81	20	79	BLUE	Ventura			60		7.0.0	GR
Phoenix	. Scottsdale Unified District	.75	78	31	87	BLUE	Vista	.Vista Unified School District					B
rescott	.Prescott Unified District	.65	71	11	60	GREEN	Walnut	.Walnut Valley Unified School District		88			6
Tempe	Tempe Union High School District	.89	93	32	83	GOLD	Watsonville			12			
ucson	Tucson Unified District	.73	80	21	39	BLUE	Yuba City	.Yuba City Unified School District	65	69	36	28 .	GRI
ARKANSAS							COLORADO						
Bentonville	. Bentonville School District	.52	55	28	61	GREEN	Boulder	.Boulder Valley RE 2 School District					
Cabot	. Cabot School District	.67	71	27	52	BLUE	Colorado Springs	.Colorado Springs 11 School District					
Conway	Conway School District	.48	51	26	55	GREEN	Colorado Springs	.Academy 20 School District					
Fayetteville	. Fayetteville School District	.68	69	44	51	BLUE	Denver	.Denver County 1 School District					
Fort Smith	. Fort Smith School District						Durango	.Durango 9-R School District	28	22	60	73 .	GR
Hot Springs	. Hot Springs School District	7	7	52	10	RED	Englewood	.Cherry Creek 5 School District	62	58	56	91 .	GR
Jonesboro	Jonesboro School District		. 47		26	GREEN	Fort Collins	.Poudre R-1 School District	69	68	54	78 .	В
Little Rock				56	52	YELLOW	Golden	.Jefferson County R-1 School District	21	16	54	84	YELL
Little Rock	.Pulaski County Special					VELLOW	Littleton	.Littleton 6 School District	76	78	32	91 .	В
North Little Rock	. N. Little Rock School District	.28	26	54	33	GREEN	Loveland	.Thompson R-2J School District		37	46	78 .	GR
Pine Bluff	. Pine Bluff School District			25	22	RED	Monument	.Lewis-Palmer 38 School District	87	89	39	95 .	G
Russellville	. Russellville School District				44	GREEN	Pueblo	Pueblo City 60 School District	23	24	. 42	22	YEL
Springdale	.Springdale School District												
Texarkana	.Texarkana School District						CONNECTICUT						
							Bridgeport	.Bridgeport School District					
CALIFORNIA							Bristol	.Bristol School District					
Anaheim	. Anaheim Union High School District	.32	32	42	35	GREEN	Danbury	.Danbury School District					
Bakersfield	. Kern Union High School District	.23	26	37	8.	WELLOW	Darien	.Darien School District					G
Brea	. Brea-Olinda Unified School District	.91	94	36	77	GOLD	Fairfield	.Fairfield School District					G
Burbank	Burbank Unified School District	.38	39	36	59	GREEN	Greenwich	.Greenwich School District					G(
Carmichael	San Juan Unified School District			45	4.4	BLUE	Groton	.Groton School District				66 .	GR
Cerritos	. ABC Unified School District	.89	94	41	62	GOLD	Hartford	.Hartford School District	15	8	89	2.	· · · YELL
Chico	Chico Unified School District					GREEN	Meriden	.Meriden School District					GR
Chula Vista		.13	13	44	31 .		Middletown	Middletown School District					GR
City of Industry	. Hacienda La Puente Unified School District .						Monroe	.Monroe School District					G
Clovis	Clovis Unified School District	.53	54	33	70	GREEN	New Canaan	.New Canaan School District					G
Compton	Compton Unified School District	1	1	33	3	RED	Stamford	Stamford School District					
Concord	Mount Diablo Unified School District	.63	62	45	77	GREEN	Trumbull	.Trumbull School District					
Covina						GREEN	Wallingford	.Wallingford School District					
Danville	San Ramon Valley Unified School District						Waterbury	.Waterbury School District					
Elk Grove	Elk Grove Unified School District			45		YELLOW	Watertown	.Watertown School District	72	70	58	74 .	В
Encinitas				40		BLUE	West Hartford	.West Hartford School District					
Fairfield						YELLOW	West Haven	.West Haven School District			66	47 .	GR
Fremont						GOLD	Westport	.Westport School District					
Fresno						RED	850						
Fresno							DELAWARE						
Glendale						GREEN	Claymont	.Brandywine School District	81	81	56	74 .	B
Hemet	. Hemet Unified School District					GREEN	Dover	.Capital School District	50	47	59	39 .	GR
lesperia	. Hesperia Unified School District			1000	23	YELLOW	New Castle	.Colonial School District					
funtington Beach	Huntington Beach Union High School District					BLUE	Newark	.Christina School District					
nglewood	. Inglewood Unified School District						Wilmington	Red Clay Consolidated School District					
vine						GOLD	2000	d and the same of					
a Mesa	. Grossmont Union High School District						DISTRICT OF CO	LUMBIA					
							Washington	. District of Columbia Public Schools	. 22	16	. 74	. 36	VELL
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odiibo	. Lodi Unified School District						FLORIDA						
ong Beach	Long Beach Unified School District							Dalk County Cohool District	FO	EE	OF.	ne.	
os Alamitos						GOLD	Bartow	Polk County School District					
os Angeles	Los Angeles Unified School District						Bradenton	.Manatee County School District					
Manhattan Beach .	Manhattan Beach Unified School District						Deland	Volusia County School District					
Manteca	Manteca Unified School District					RED	Fort Lauderdale	Broward County School District					
Modesto	Modesto City High School District	38	40	41	26	GREEN	Fort Myers	Lee County School District	28		21	44 .	GF
Monterey	. Monterey Peninsula Unified School District .						Fort Walton Beach .	.Okaloosa County School District	52	56	20	57 .	GF
Vapa						GREEN	Ft. Pierce	.St. Lucie County School District					
tops	[요시] [[ [ [ [ [ [ [ [ [ [ [ [ [ [ [ [ [ [							Alachua County School District					
	Newport-Mesa Unilled School District	1 1 1 1 1 1 1					A PERSONAL PROPERTY AND ADDRESS OF THE PARTY A						
			. 14	42	56	VELLOW	Green Cove Springs	.Clay County School District	64	69	21	60	GI





CITY	SCHOOL DISTRICT	EQ	GO	RI	CI	RATING	CITY	SCHOOL DISTRICT	EQ	GO	RI	CI	RATING
	200200000000000000000000000000000000000				052	2222	55555 625						
Jacksonville						GREEN	Michigan City	Michigan City Area Schools					
Key West Miami	. Monroe County School District					GREEN	Muncie	Muncie Community Schools					
Naples	Dade County School District						Noblesville	Noblesville Schools					
Ocala	. Marion County School District						Portage	Plainfield Community Sch Corp	9	91	23	62 .	60LD
Orlando	. Orange County School District					GREEN	Saint John	Lake Central School Corp.	74	77	25	85	RILIE
Panama City	Bay County School District					GREEN	South Bend	South Bend Community School Corp					
Pensacola	. Escambia County School District					YELLOW	Terre Haute	Vigo County School Corp					
Sanford	Seminole County School District	51	54	24 .	71 .	GREEN							
Sarasota	Sarasota County School District					GOLD	IOWA						
St. Augustine	St. Johns County School District					BLUE	Ames	Ames Community School District					GOLD
Tallahassee	Leon County School District						Burlington	Burlington Community School District					GREEN
Tampa	Hillsborough County School District						Cedar Rapids	Cedar Rapids Community School District			24		BLUE
Viera	. Brevard County School District						Davenport	Davenport Community School District					GREEN
West Palm Beach ,		60		30 .	56 .	GHEEN	Des Moines	Des Moines Ind Community School District		42			GREEN
GEORGIA							Dubuque	Dubuque Community School District	86				GOLD
Albany	Dougherty County School District		9	40	16	pen	Iowa City	Iowa City Community School District			25		GOLD
Athens	Clarke County School District						Waterloo	Sioux City Community School District Waterloo Community School District					
Atlanta	. Fulton County School District						West Des Moines	West Des Moines Community School District					
Atlanta	. Atlanta City School District	7	1	75	32	RED	West Dos Montos	West Des Montes donniantly School Distric	. 31		20		
Augusta	. Richmond County School District	17	17	47	24	YELLOW	KANSAS						
Brunswick	Glynn County School District						Emporia	Emporia School District	. 77	.76	66	3.4	RLUF
Carrollton	Carroll County School District						Kansas City	Kansas City School District					RED
Columbus	. Muscogee County School District	6	4	53 .	29	RED	Lawrence	Lawrence School District					GOLD
Cumming	Forsyth County School District	66	64	52	80 .		Manhattan	Manhattan School District					
Dalton	Whitfield County School District	35	34	51 .	25 .	GREEN	Olathe	Olathe School District			67	89	GOLD
Decatur	Dekalb County School District	10	7	49 .	64	RED	Overland Park	Shawnee Mission Public Schools			1	88	GOLD
Fayetteville			90			GOLD	Overland Park	Blue Valley School District			74	98	GOLD
Gainesville	Hall County School District	20	19	45 .	39 .	YELLOW	Topeka	Topeka Public Schools School District					
Griffin	Spalding County School District	17	16	50 .	17 .	YELLOW	Topeka	Auburn Washburn School District			60		BLUE
Hinesville	Liberty County School District	8	7	47 .	30	RED	Wichita	Wichita School District	28	23	62	45 .	GREEN
Jonesboro	Clayton County School District						(National Section 2013)						
Lawrenceville	Gwinnett County School District						KENTUCKY						
Macon	. Bibb County School District						Bowling Green	Warren County School District					
Marietta	Cobb County School District						Bowling Green	Bowling Green Independent School District					
McDonough	Henry County School District						Buckner	Oldham County School District	84	91	18	78 .	GOLD
Perry	Houston County School District						Elizabethtown	Hardin County School District	18	22	22	36	YELLOW
Rome	. Floyd County School District						Erlanger	Kenton County School District					
Valdosta	Chatham County School District						Florence	Boone County School District					
valuusta	Lowndes County School District	20	25	40 .	33 .	GREEN	Georgetown	Scott County School District					
HAWAII							Hopkinsville	Christian County School District					
Honolulu	. Hawaii Department of Education	74	72	65	61	RIHE	Lexington	Jefferson County School District					BLUE
Tronging	Department of Education						Owensboro	Daviess County School District					
IDAHO							Paducah						
Boise	Boise City Independent School District 1 .	83	86	44	67	GOLD	Pikeville	Pike County School District					
Coeur D'Alene	Coeur D'Alene School District 271					GREEN	Richmond	Madison County School District					
Idaho Falls	Idaho Falls School District 91					GREEN	Shepherdsville	Bullitt County School District					
Idaho Falls	Bonneville Joint School District 93					BLUE			0.168.333				
Meridian	Meridian Joint School District 2	81	85	27 .	82	BLUE	LOUISIANA						
Nampa	Nampa School District 131						Alexandria	Rapides Parish School Board	16	18	39	16	YELLOW
Pocatello	Pocatello School District 25	41	45	28 .	51 .	GREEN	Baton Rouge	East Baton Rouge Parish School Board	37	38	41	46 .	GREEN
							Benton	Bossier Parish School Board	39	43	27	39 .	GREEN
ILLINOIS							Covington	Saint Tammany Parish School Board					GREEN
Arlington Heights .						BLUE	Harvey	Jefferson Parish School Board					
Belleville	Belleville Township HS District 201						Houma	Terrebonne Parish School Board					
Champaign	Champaign Comm Unit School District 4 .						Lafayette	Lafayette Parish School Board					
Chicago	City of Chicago School District 299 East St Louis School District 189					RED	Lake Charles	Calcasieu Parish School Board					GREEN
Edwardsville	. Edwardsville CU School District 7						Leesville	Vernon Parish School Board					GREEN
Elgin	School District 46					GREEN	Livingston	Livingston Parish School Board					
Elmhurst						GOLD	Monroe	Ouachita Parish School Board		35	3.4	13	GREEN
Evanston	Evanston CC School District 203				83	GOLD	New Iberia					0	GREEN
Granite City	Granite City CU School District 9					GREEN	New Orleans	Orleans Parish School Board				19	P - 4 - 4 - 500 - 100 -
Lake Zurich	. Lake Zurich CU School District 95					GOLD	Opelousas	Saint Landry Parish School Board					
Moline	Moline Unit School District 40		34	60 .	47 .	GREEN	Shreveport	Caddo Parish School Board					
Naperville	Naperville CU District 203	97	98	62 .	97 .	GOLD	Thibodaux	Lafourche Parish School Board					
Normal	McLean County Unit District 5	82	81	56 .	82	BLUE						100 E 24 O 1	AND THE RESIDENCE
Palatine	Township HS District 211						MASSACHUSE						
Peoria	. Peoria School District 150			74	37 .		Andover	Andover School District					
Plainfield	Plainfield School District 202		63	48	93 .	GREEN	Boston	Boston School District					YELLOW
Rock Island	Rock Island School District 41					GREEN	Brockton	Brockton School District					
Rockford	Rockford School Dist 205						Cambridge	Cambridge School District					
Springfield	Springfield School District 186	23	19	56 .	47 .	YELLOW	Chelsea	Chelsea School District					
Urbana	Urbana School District 116						Fall River	Fall River School District					
Waukegan	Waukegan CU School District 60						Fitchburg	Fitchburg School District					
Wheaton		91	88	67	94 .	GOLD	Franklin	Franklin School District					60LD
Winnetka	New Trier Township HS District 203	99	99	95	98 .	GOLD	Haverhill	Haverhill School District					GREEN
INDIANA							Holyoke						
INDIANA	Anderson Community Cohert Co	40			- 00		Hyannis						
Anderson	Anderson Community School Corp						Jefferson	Wachusett School District					
Bloomington Carmel	Monroe County Com School Corp						Lawrence	Lawrence School District					
Columbus	Bartholomew Cons. School Corp.						Leominster	Leominster School District					GREEN
East Chicago	. School City of East Chicago						Lexington	Lexington School District					GOLD
Elkhart							Lowell	Lowell School District			64		TELLUW
Evansville	Evansville-Vanderburgh Sch Corp						Lynn	Lynn School District					
		00	40	07	44 .	COLD	Needham						
Fighere	Fort Wayne Community Schools						New Bedford	New Bedford School District					RED
						COLO	Pittsfield	Pittsfield School District					GHEEN
Fort Wayne	MSD Southwest Allen County	20.3	01				Plymouth	Plymouth School District	10	50	65	/1	BLUE
Fort Wayne Fort Wayne	. MSD Southwest Allen County			10	-	DED	Outer	Output Cabani District	20.4				O. O. C. C. C.
Fort Wayne Fort Wayne Gary	Gary Community School Corp	1				RED	Quincy				63	60	
	Gary Community School Corp	1	32	33	44 .	GREEN	Sharon	Sharon School District	.97	98	63	60	GOLD
Fort Wayne Fort Wayne Gary Goshen Indianapolis	Gary Community School Corp	1		33	44 .	GREEN	Sharon	Sharon School District	5	1	63	94	GOLD
Fort Wayne Fort Wayne Gary Goshen Indianapolis	Gary Community School Corp. Goshen Community Schools Indianapolis Public Schools MSD Perry Township	1315	6	4322	18 .	GREENGREEN	Sharon	Sharon School District	5	1	63 62 70	941296	GOLD
Fort Wayne Fort Wayne Gary Goshen Indianapolis Indianapolis	Gary Community School CorpGoshen Community Schools . Indianapolis Public SchoolsMSD Perry TownshipMSD Washington Township	1	64378	432229	1866 .	GREENGREENBLUE	Sharon	Sharon School District	5	1	63 62 70	941296	GOLD
Fort Wayne Fort Wayne Gary Goshen Indianapolis Indianapolis Kokomo	Gary Community School CorpGoshen Community SchoolsIndianapolis Public SchoolsMSD Perry TownshipMSD Washington Township	1 31 5 40 75	6437819		18668433	GREENGREENBLUE	Sharon	Sharon School District	5	1	63 62 70	941296	GOLD

CITY SCHOOL DISTRICT	EQ	GO	RI	CI	RATING
MAINE					
Auburn Auburn School Department	36	36	48	36	GREEN
Bangor Bangor School Department					
Brunswick Brunswick School District					
Lewiston Lewiston School Department					
South Portland South Portland School Department .	67	64	60	70	BLUE
MARYLAND					
Annapolis Anne Arundel County Public Schools		76	59	14	BLUE
Baltimore Baltimore City Public School System					
Bel Air Harford County Public Schools		76	. 55	.73	BLUE
Cumberland Allegany County Board of Education					
Elkton Cecil County Board of Education					
Ellicott City Howard County Public Schools System					
Frederick Frederick County Board of Education					
Hagerstown Washington County Board of Educatio					
La Plata Charles County Board of Education					
Prince Frederick Calvert County Public Schools					
Rockville Montgomery County Public Schools					
Salisbury					
Towson Baltimore County Public Schools					
Upper Marlboro Prince Georges County Pub Schools					
Westminster Carroll County Public Schools					
MICHIGAN					
Ann Arbor Ann Arbor Public Schools	78	77	61	62	BLUE
Auburn Hills Avondale School District					
Battle Creek Battle Creek Public Schools					
Bay City					
Clinton Township Chippewa Valley Schools					
Dearborn Dearborn City School District					
Detroit Detroit City School District				1	
East Lansing East Lansing School District					
Farmington Farmington Public School District					
Flint Flint City School District					
Grand Blanc Grand Blanc Community Schools	57	EC	20	.90	CDECH
Grand Rapids Grand Rapids Public Schools		00		66	UNEEN
Grand Rapids Forest Hills Public Schools					
Grosse Pointe Grosse Pointe Public Schools					
Holland Holland City School District		3/	. 49	.58	GREEN
Howell Howell Public Schools		56	40	.79	GREEN
Jackson Jackson Public Schools					
Kalamazoo Kalamazoo Public School District					
Kentwood Kentwood Public Schools					
Lansing Lansing Public School District		22	62	.35	YELLDW
Livonia Livonia Public Schools	78	77	52	.82	BLUE

# Continued from page 7

technology. More and more, even basic manufacturing jobs require at least some college, and many now require a bachelor's degree. Gone are the days when high school dropouts could reasonably expect to enjoy a comfortable middle class lifestyle.

Companies are now taking an even harder look at the local public education system before they decide whether to locate a new manufacturing facility in a particular community.

These days, corporate executives understand that the public school system is the basic training ground for a region's labor pool, and if the schools aren't very good, their employee training costs will be considerably higher in that location.

There was a time when Sun Belt states were able to market themselves as a low-cost alternative to the industrial North-

# The Final Rankings

EQ scores are based upon a district's relative ranking in the following major categories:

- > EQ Education Quotient. Overall score as a percentile
- > GO Graduate Outcome. What they learned and did they graduate
- > RI Resource Index. Community's financial commitment to education.
- > CI Community Index. Affluence and education level of the adult community



Go where the action is—in and out of the office. For technology developers, the Harrisonburg region offers the resources of seven colleges and universities. The camaraderie of other successful tech companies. Unique incentives designed with young high-tech businesses in mind. And for their employees? All the hiking, fishing, skiing, rock climbing and biking they can fit into a lunch hour. Harrisonburg. A modern city on the edge of a soul-stirring, heart-thumping wilderness. Brings new meaning to the term business park.

HARRISONBURG ECONOMIC DEVELOPMENT

a member of the Shenandoah Valley Partnership

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	SCHOOL DISTRICT	EQ	GO	RI	CI	RATING	CITY	SCHOOL DISTRICT	EQ	GO	RI	CI	RA
onroe	. Monroe Public Schools	34	34	44	42	GREEN	Kansas City	. Kansas City 33 School District	10		70	20	
uskegon	Muskegon City School District	19	19	51	12	YELLOW	Kansas City	North Kansas City 74 School District	.71	68	62	66	
mouth	Plymouth-Canton Community Schools	68	67	44	93	BLUE	Kansas City	. Park Hill School District	89	87	62	85 .	
t Huron	Port Huron Area School District						Kirkwood Lee's Summit	Kirkwood R-VII School District	93	91	67	92 .	
tage	. Portage Public Schools	89	92	41	84	GOLD	Liberty	Lee's Summit R-VII School District Liberty 53 School District	81	74	62	87 .	
hester	Rochester Community School District	86	86	47	95	GOLD	O'Fallon	war and the state of the state	.55	54	47	79	G
inaw	. Saginaw City School District	6	6	51	8	RED	Raytown	Raytown C-2 School District	.40		62	60	G
01	. Taylor School District	22	21	48	29	BLUE	Sedalia		31	33	33	23 .	
erse City	. Traverse City Area Public School	55	56	35	70	GREEN	Springfield St Charles	. Springfield R-XII School District	65	7.4	52	43	
	Troy School District	95	95	58	95	GOLD	St Elizabeth	. St Elizabeth R-4 School District					
ed Lake	Walled Lake Consolidated Schools						St Joseph	. St Joseph School District	. 45	44	58	32	
erford	Warren Consolidated Schools						St Louis	. St Louis City School District	7	2	76	13 .	
Bloomfield	. West Bloomfield School District		89	59	95	GOLD	Wentzville		53	49	63	67	
NESOTA							MISSISSIPPI Biloxi	Rilavi Dublia Cabaal District	40			- 00	
mington	. Bloomington School District	69	68	50	86	BLUE	Brandon	Biloxi Public School District					
nerd	. Brainerd School District	56	55	48	54	GREEN	Columbus	Lowndes County School District	.16	18	31	30	Y
sville	Burnsville School District	81	81	47	86	BLUE	Flora	. Madison County School District	.51	50	43	77	
age Grove	. South Washington County School District Duluth School District	90	91	46	93	GOLD	Greenville	Greenville Public Schools	2	2	46	8	
Prairie	. Eden Prairie School District					GOLD	Gulfport	Harrison County School District	5	9	25	30	
a	. Edina School District	95	98	47	97	GOLD	Gulfport	Gulfport School District	48	49	48	28	
River	. Elk River School District	60	60	37	82	GREEN	Hernando	Desoto County School District	.17	15	44	49	VE
kato neapolis	Mankato School District	91	96	37	66	GOLD	Jackson	Jackson Public School District	20	23	. 32	29	
h St. Paul	. Minneapolis School District	50	14	67	50	CREEN	Meridian	Meridian Public School District	8	5	63	10	
nester	Rochester School District	76	77	42	77	BLUE	Natchez	Natchez-Adams School District	37	39	44	13	
emount	Rosemount-Apple Valley-Eagan School Dist.	87	87	47	95	GOLD	Raymond	Pascagoula Separate School District	32	34	31	40	+++11
Cloud	.St. Cloud School District	51	49	51	67	GREEN	Tupelo	Tupelo Public School District	.40	39	.48	42	
Paul	St. Paul School District	14	10	61	47	VELLOW	Vancleave	Jackson County School District	.21	. 22	40	38	
	. Mounds View School District	88	91	38	90	60LD	Vicksburg	. Vicksburg Warren School District	3	3	42	26	
Springs	Blue Springs R-IV School District	92		50	95	Ditte	MONTANA			2500	100000		
sterfield	Parkway C-2 School District	. 88	86	61	95	GOLD	Billings	Billings HS School District	71	70	53	63	
ımbia	Columbia 93 School District	77	75	62	63	BLUE	Missoula	Great Fails HS School District	74	73	54	62	
ka	.Rockwood R-VI School District	84	81	64	96	GOLD	111120000	AND STATE OF THE PROPERTY OF T				2	
ssant	.Hazelwood School District	61	58	58	64	GREEN	NEBRASKA						
pendence erson City	.Independence 30 School District	65	62	66	46	GREEN	Bellevue	Bellevue Public Schools					
in	Joplin R-VIII School District	46	45	57	32	GREEN	Grand Island Kearney	Grand Island Public Schools	. 82	89	34	38	
							Lincoln	Kearney Public Schools Lincoln Public Schools					
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SKI	LED SINF			SI	H	ong.	Omaha Papillion  NEVADA Carson City Elko Las Vegas Reno	Millard Public Schools Papillion-La Vista Public Schools  Carson City School District Elko County School District Clark County School District Washoe County School District	. 93		. 33	96 86 46 47 43	(
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CITY	SCHOOL DISTRICT	EQ	GO	RI	CI	RATING
Union City	Union City School District	40	35	97	6	CDEEN
	Woodbridge Township School District					
NEW MEXICO						
Alamogordo	그 없는 아니라 하는 아이를 하는 것이라고 있었다. 그 아이를 가는 것이 하는 것이 없는 것이다. 그 아이를 하는 것이다.					
Albuquerque	[20] [4] [4] [4] [4] [4] [4] [4] [4] [4] [4					
Clovis		5 .	11	20	16	RED
Gallup	Farmington Municipal Schools	22 .	2/	18	32	YELLOW
Las Cruces		47	53	20	29	CREEN
Los Alamos						
	Rio Rancho Public Schools					
Roswell		32 .	37	20	14	GREEN
	Sana re ruone Senous				33	neu
NEW YORK Albany	Albany City School District	. 24	17	82	29	VELLOW
Binghamton	Binghamton City School District	19	14	75	15	YELLOW
Brentwood	Brentwood UFSD	7	2	74	32 .	RED
Brooklyn Buffalo	New York City Public Schools					
	Buffalo City School District		70	99	04	COLD
	Chappaqua Consolidated School District					
Clifton Park						
Dix Hills		.99	99	92	88	6010
East Meadow						
	Three Village Consolidated School District	.98 .	98	83	93	GOLD
Elmira	Elmira City School District	69 .	68	68	20	BLUE
	Sewanhaka Central HS District					
	Hempstead UFSD					
	Sachern Consolidated School District					
	Ithaca City School District					
	. Kingston City School District					
Lancaster	. Lancaster Consolidated School District	78	75	67	69	RITIE
Lawrence	. Lawrence UFSD	.96	90	. 97	75	GOLD
Levittown	Levittown UFSD	.58	47	. 94	84	GREEN
Liverpool	Liverpool Consolidated School District	.72	67	80	70	BLUE
Manlius	. Fayetteville-Manlius Cons. School District	98	98	78	92	GOLD
Massapequa	. Massapequa UFSD	.97	93	92	91	GOLD
Mastic Beach	. William Floyd UFSD	.29	23	75	35	GREEN
Middle Island	Longwood Consolidated School District	.54	45	91	63	GREEN
Mount Vernon	Mt Vernon City School District	.42	36	80	36	GREEN
New Rochelle	. New Rochelle City School District	69	63	0.4	60	BLUE
Newburgh	. Newburgh City School District	45	38	95	3.4	CDEEN
Niagara Falls	. Niagara Falls City School District	9	6	69	9	RED
North Syracuse	. North Syracuse Consolidated School District	.42	35	77	63	GREEN
Pittsford	Pittsford Consolidated School District	.99	98	80	97	GOLD
Poughkeepsie	. Arlington Consolidated School District	.90	88	68	79	GOLD
	. Poughkeepsie City School District					
	. Rochester City School District					
Saratona Springs	. Rome City School District	05	20	90	70	GREEN
Schenectady	. Schenectady City School District	9	5	69	16	RED
Smithtown	. Smithtown Consolidated School District	.88	. 80	91	89	6010
Syosset	Syosset Consolidated School District	.99	99	97	95	60LD
Syracuse	Syracuse City School District	.60	58	70	15	GREEN
Troy	Troy City School District	.20	14	80	25	YELLOW
Utica	Utica City School District	.25	22	66	8	VELLOW
Wappingers Falls .	Wappingers Consolidated School District	.63	56	73	81	GREEN
Webster	. Webster Consolidated School District	.86	80 .	80	86	GOLD
Williamsville	Williamsville Consolidated School District	06	04	01	61	GREEN
Yonkers	. Yonkers City School District	.18	9	90	35	YELLOW
NORTH CAROLI	NA					
Asheville		.29	31	27	46	GREEN
Beaufort		.43	42	49	40	GREEN
Chanel Will	. Alamance-Burlington Schools	.18	21	23	41	AETTOM
Charlotte		26	27	58	/3	GOLO
Concord	Cabarrus County Schools	61	65	24	59	CREEN
Durham						
	. Rockingham County Schools	.17	21	24	. 17	VELLOW
Fayetteville	. Cumberland County Schools	.10	14	24	41	RED
Gastonia	Gaston County Schools	.16	20	20	29	. YELLOW
Greensboro		.29	30	30	57	GREEN
Greenville						
Hendersonville		.53	57	26	45	GREEN
Jacksonville		.26	30	20	31	GREEN
Monroe		25	29	26	19	YELLOW
Morganton		30	27	20	56	GREEN
	. Nash-Rocky Mount Schools	8	10	25	23	DED
New Bern	Craven County Schools	.31	34	30	36	CREEN
	Wake County Schools					
Salisbury	.Rowan-Salisbury Schools	16	20	. 23	.32	VELLOW
	Lee County Schools	22	25	. 26	. 32	YELLOW
Washington	Beaufort County Schools	.27	28	39	17	GREEN
The state of the s	New Hanover County Schools	.60	63	33	56	GREEN
Wilmington		nr.	26	25	53	VELLOW.
Wilmington Winston Salem	Forsyth County Schools	.25	20		110011	4-11-4-4-1111
Winston Salem		.25	20			
Wilmington Winston Salem NORTH DAKOTA Bismarck						
Winston Salem  NORTH DAKOTA  Bismarck  Fargo		.66	72	. 13 20	69	GREEN

east and Midwest. Nowadays, those same states are facing stiff competition from abroad, and any U.S. community that thinks it can compete as a low-cost alternative to Mexico, China or India has clearly lost its mind.

No, for us to continue to enjoy our present standard of living, we need to remain at the forefront of innovation, never losing sight of the fact that today's high-tech, high-margin products are tomorrow's low-margin commodities, destined for production facilities somewhere in the Third World.

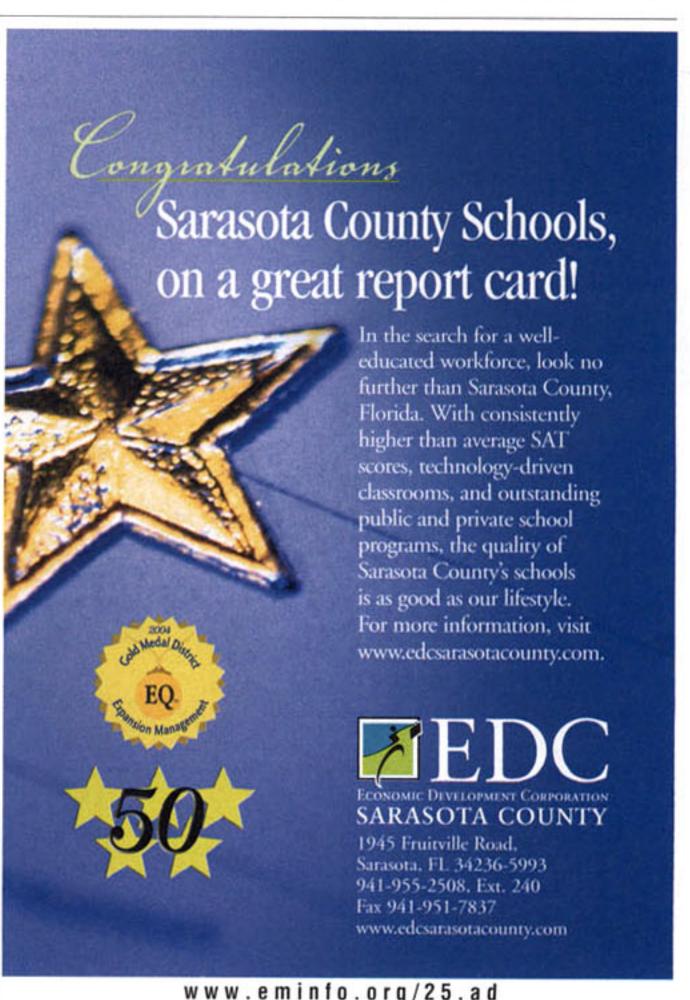
That requires a first-class public education system.

For those communities with outstanding public schools, the future is very bright. On the other hand, for those with poor public schools, the future is exceedingly dim.

As a way of providing our readers with a means to compare the work force in various communities throughout the United States, Expansion Management, for the 14th consecutive year, presents its Education Quotient<sup>TM</sup> (EQ) ratings of secondary school districts nationwide.

# **HOW WE SELECTED THE DISTRICTS**

HIS YEAR'S EQ INCLUDES ALL HIGH SCHOOL DEGREE-GRANTING SECONDary school districts in the United States that have an enrollment of at least 3,300 students. Enrollment figures used to determine eligibility were taken from the U.S.



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# COVER STORY

CITY -	SCHOOL DISTRICT	EQ	GO	RI	CI	RATING	CITY SCHOOL DISTRICT EQ GO RI CI RATINO
ОНІО							Enid
Akron	Akron City School District	65	63 .	68 .	22	GREEN	Jenks Jenks School District
Berea	. Berea City School District						Lawton
Bowling Green	Bowling Green City School District	84	87 .	51 .	57	GOLD	Midwest City Mwc/Del City School District
Brecksville	.Brecksville-Broadview Heights School Dist.	. 96 .	96 .	59 .	88		Moore Moore School District
Brunswick	.Brunswick City School District						MuskogeeMuskogee School District
Canton	.Canton City School District						Norman
Centerville	.Centerville City School District						Oklahoma City Oklahoma City School District
Cincinnati	.Cincinnati City School District						Ponca CityPonca City School District
Cincinnati	.Northwest Local School District						StillwaterStillwater School District
Cincinnati	. Forest Hills Local School District				94	GOLD	Tulsa
Cleveland	.Cleveland Municipal School District				5	RED	
Columbus	Columbus City School District						OREGON
Dayton	. Dayton City School District						Albany Greater Albany School District 8J 49 53 22 51 GREE
Dublin	. Dublin City School District						Beaverton Beaverton School District 48J 66 69 24 81 GREE
Elyria	. Elyria City School District						Bend
Fairfield	. Fairfield City School District						Corvallis
Hamilton							Eugene Eugene School District 04J
Hilliard	. Hilliard City School District						Fairview Reynolds School District 007
Lewis Center	.Olentangy Local School District						Gresham Gresham-Barlow School District 10J35391564 GREE
Lima	Lima City School District						Hillsboro Hillsboro School District 01J
Lorain	Lorain City School District						Klamath Falls Klamath Co School District
Mansfield							Medford Medford School District 54937
Mason	. Mason City School District						Milwaukie North Clackamas School District 012
Massillon	Massillon City School District						Portland Portland School District 1J
Mentor	Mentor Ex VIII School District						Portland David Douglas School District 40
Milford	Milford Ex VIII School District						Salem Salem/Keizer School District 24J
Parma	Parma City School District						Springfield Springfield School District 01942
Pickerington	Pickerington Local School District						TigardTigard-Tualatin School District 23J8995218260L
Pigua	Piqua City School District						Tigate Transfer Todatan Octobristania Ede TTTT TO TTTT
Shaker Heights	Shaker Heights City School District						PENNSYLVANIA
Solon	. Solon City School District						Abington
Springfield	Springfield City School District						Allentown Allentown City School District
Toledo	Toledo City School District						Allentown Parkland School District 92 91 66 79 GOL
University Hts	Cleveland Hts-Univ Hts City School District						Altoona
West Chester	. Lakota Local School District						Ardmore Lower Merion School District
	. Westerville City School District						Bensalem Bensalem Township School District 56 49 79 65 GREE
Westerville	. Willoughby-Eastlake City School District						Berwyn Tredyffrin-Easttown School District 99 99 80 97 GOL
Willoughby							Bethlehem Bethlehem Area School District 66 63 69 50 GREE
Worthington	Worthington City School District	91	90	/4	30		Boyertown Boyertown Area School District
OKLAHOMA							Butler Butler Area School District
	Particuilla Cahaal District	00	0.0	10	00	0010	Chambersburg
Bartlesville	. Bartlesville School District						[2] 전경 경영 경우 (15. 20. 20. 20. 20. 20. 20. 20. 20. 20. 20
Edmond	Edmond School District	81		11 .	16	RLUE	Coatesville Coatesville Area School District

# Greater Owensboro/Daviess County, KY "Great Jobs, Great People, Great Schools"

The Greater Owensboro area and Daviess County Public Schools offer a quality education and workforce with an exceptional partnership between industry and schools.

Our community demonstrates exceptional support of education at every level. Our students meet and exceed national standards for educational achievement, and our schools have earned national recognition for excellence.

Contact us to learn more.

It's About Kids



Tom Shelton Interim Superintendent **Daviess County Public Schools** Phone: (270) 852-7000 www.dcps.org





Greater Owensboro

**ECONOMIC DEVELOPMENT CORPORATION** 

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Department of Education's Common Core of Data.

This year's study includes slightly more than 2,800 school districts with a combined enrollment of 34.5 million students. For reasons of space, we are only able to publish about 1,000 of those districts in this issue.

Any research project of this magnitude obviously relies upon the cooperation of many people, and we would like to thank the many state and local education officials upon whom we relied for much of the data. We were able to gather all of the data we required for 94.2 percent of the school districts that met our enrollment criteria.

For whatever reason, 163 districts (accounting for 2.3 percent of the survey population) declined to provide us with district-wide college board data despite multiple requests, and their districts, therefore, were not included in the study results.

While this constitutes a relatively small number, it is still disappointing. For a profession that lives and breathes on research studies, we only hope that these few educators receive better cooperation when

they conduct their own research studies than they were willing to provide us.

# **HOW WE EVALUATED** THE SCHOOL DISTRICTS

SCHOOL DISTRICT'S EQ RATING IS broken out into three major categories.

The *Graduate Outcome (GO)* index is the most important component of the EQ and attempts to measure the results of the district's educational efforts in comparison to the other 2,800 districts nationwide. It consists of the district's average college board score — ACT or SAT — as well as its graduation rate.

For us, the bottom line is about results. After all, the primary function of our schools is to educate our children.

Why do we use college board scores as a way of comparing how much students in a particular district learned? Because they are still the only common test that high school students around the country take.

While there may be other, better tests taken by high school students, those tests are generally limited to a particular state or states and, consequently, are not comparable nationwide.

The GO also includes the district's graduation rate. The armed forces have long used graduation from high school as a predictor of future success, not because it means that high school graduates are rocket scientists, but rather because it demonstrates that they finish what they start. This is a highly valued characteristic among employers, for whom the reliability of their workers is a non-negotiable standard.

WHAT THE RATINGS MEAN						
	SCORE	NATIONAL RANKING				
Pleg	83-99	Top 17%				
Blie	67-82	Top 33%				
бгеел	26-66	The Great Middle				
Wellow	11-25	Bottom 25%				
Red	1-10	Bottom 10 %				

Since there is no established standard to calculate a district's graduation rate, it was necessary for us to establish our own definition in order to ensure comparability when we examined districts across the country.

Therefore, we compared a district's 11th grade students in the fall semester of the 2001-02 school year with the number of students who graduated in the spring semester of 2002-03 school year.

Finally, because it is at the core of what our public schools are all about, the GO is by far the most heavily weighted component of the EQ.

The second major category is the Resource Index (RI), which attempts to measure a community's financial commitment to public education.

The RI includes such things as per-pupil expenditures and the student-teacher ratio, as well as the beginning and average teachers' salaries. We were able to gather this data for all 2,800 districts that met our established enrollment criteria.

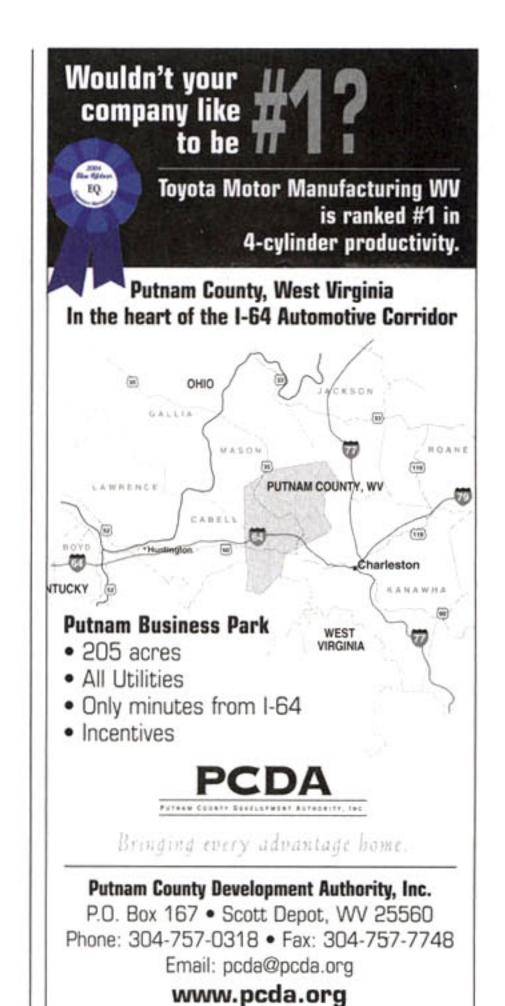
The final category, which we use primarily as a benchmark for sociological observations, is the Community Index (CI). The category looks at the educational and income levels of the adult population and accounts for only 5 percent of the overall EQ score.

The CI includes the percentage of the adult population in the district with at least a high school degree, the percentage of the adult population with at least a college degree, the average household income in the district, and the district's childhood poverty level.

The overall ranking is called the Education Quotient (EQ), and is a weighted combination of the above three categories.

# WHAT THE SCORES MEAN

N CALCULATING THE FINAL EQ SCORE, each school district was compared against the other 2,800 districts (i.e., ranked 1 to 2,800) in each component (i.e., college board scores, graduation rates, per-pupil expenditures, etc.) in order to come up with a ranking for that component. The components were then grouped together in their appropriate category -



www.eminfo.org/989.ad



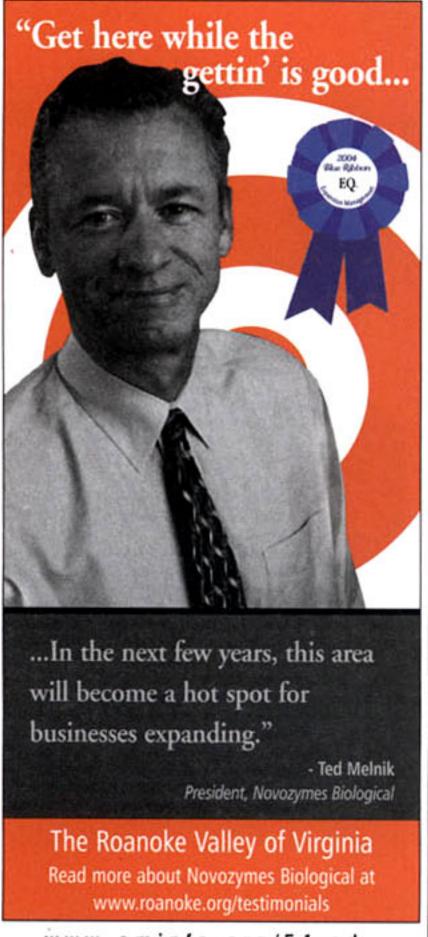
www.eminfo.org/54.ad





# COVER STORY

CITY	SCHOOL DISTRICT	EQ	GO	RI	CI	RATING
Downingtown .	Downingtown Area School District	85	80	76	96	corn
Doylestown	그리 요즘 그렇게 되었다. 이 투자가 되어 하지만 하고 하면 하고 하는 지역하게 되지 않다 하다 하다.					
	Upper Darby School District					
Easton						
Emmaus						
	Erie City School District					
Erie						
	Pennsbury School District					
	Armstrong School District					
	Gettysburg Area School District					
	Hempfield Area School District					
	Seneca Valley School District					
	Central Dauphin School District					
	Harrisburg City School District					
	Haverford Township School District					
	Hazleton Area School District					
	Unionville-Chadds Ford School District					
Landisville	Lancaster School District					
	Neshaminy School District					
Latrobe	North Penn School District					
	Lebanon School District					
Levittown	Bristol Township School District	38	32	82	43	GREEN
Machaniashura	Mifflin County School District	44	43	59	21	GREEN
	Cumberland Valley School District					
Nazareth						
	West Shore School District					
	Norristown Area School District					
North Warren	Warren County School District					
Perkasie	Pennridge School District					
Philadelphia						
	Pittsburgh School District					
Pittsburgh	사용하다 가장 보면 있다. 이 이 있다. 빠른 이 맛이 빠른 사람 하다는 하는 하는 하는 것이 되었다. 그 이 이 기를 받는 것이 없다면 하는 것이 없다면 하는데					
	Mt Lebanon School District					
	Upper Saint Clair School District					
	Reading School District					
Richboro						
	Scranton School District					
Souderton	Souderton Area School District	86	82	76	79	GOLD
	State College Area School District					
	Pocono Mountain School District					
	Centennial School District					
	West Chester Area School District					
	Wilkes-Barre Area School District					
Williamsport	Williamsport Area School District	26	20	82	22	GREEN



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COMMUNITY,
EDUCATION IS
MORE THAN JUST
A LOCAL ISSUE
... IT IS,
ABOVE ALL
ELSE, THE
SOURCE OF ITS
FUTURE WORK
FORCE.

	. East Providence School District					
	. North Kingstown School District					
Providence	. Providence School District	9	4	77	12	RED
/arwick	Warwick School District	54	46	81	63	GREEN
SOUTH CAROLI	NA					
	. Aiken County School District	30	32	28	34	GREEN
nderson	. Anderson County School District 05	46	. 48	40	30	GREEN
allentine	Lexington County School District 05	80	80	46	86	RILLE
eaufort	Beaufort County School District	42	41	40	62	COCCU
amdan	Variable County School District	60	41	20	03	COSEN
	. Kershaw County School District					
	Charleston County School District					
olumbia	Richland County School District 01	20	16	59	39	YELLOW
olumbia	Richland County School District 02	67	67	42	77	BLUE
	Horry County School District					
arlington	. Darlington County School District	7	8	44	13	RED
	Florence County School District 01					
	. Georgetown County School District					
	. Greenville County School District					
	Lancaster County School District					
exington	Lexington County School District 01	78	80	42	62	BLUE
loncks Corner	. Berkeley County School District	52	56	32	35	GREEN
	. York County School District 03					
	. Spartanburg County School District 06					
	Spartanburg County School District 02					
	Dorchester County School District 02					
umter	Sumter County School District 17	50	53	30	30	GREEN
OUTU DAVOT						
OUTH DAKOTA						
	. Aberdeen 06-1 School District					
	. Rapid City 51-4 School District					
ioux Falls	. Sioux Falls 49-5School District	60	65	18	65	GREEN
ENNESSEE						
lountville	. Sullivan County School District	26	. 27	. 42	34	GREEN
	. Hamilton County School District					
larksville						
	. Anderson County School District					
olumbia		23	23	43	34	YELLOW
ovington	. Tipton County School District	38	42	27	36	GREEN
	. Jefferson County School District					
ickson						
	Sumner County School District					
	Greene County School District					
lackson	. Jackson-Madison Consolidated	38	40	42	37	GREEN
ohnson City	. Johnson City School District	78	81	42		BLUE
onesborough	. Washington County School District	42	46	28	30	GREEN
lingsport						
(noxville						
	. Blount County School District					
lemphis		6	4	57	24	RED
femphis	Shelby County School District	71	71	40	88	BLUE
Morristown	Hamblen County School District	31	33	36	17	GREEN
	. Rutherford County School District					
	. Nashville-Davidson County School District .					
	. Oak Ridge City School District					
	Hawkins County School District					
-33	¥2					
TEXAS Abilene	. Abilene Indepedent School District	40	40	AC	61	CDEEN
	. Alief Indepedent School District					
	Allen Indepedent School District					
marillo	. Amarillo Indepedent School District	67	66	40	95	BLUE
urlington	. Arlington Indepedent School District	69	74	38	33	BLUE
Austin	. Austin Indepedent School District	63	65	49	17	GREEN
	Goose Creek Indepedent School District					
	Beaumont Indepedent School District					
	Hurst-Euless-Bedford ISD					
	Brownsville Indepedent School District					
The state of the s	Bryan Indepedent School District					
		78	79	49	68	BLUE
arrollton	Carrollton-Farmers Branch	1 11 6 1				
			97			
college Station	. College Station Indepedent School District .	92				THE RESERVE AND ADDRESS OF THE PARTY OF THE
college Station		92	86	43		
College Station Corroe Corpus Christi	. College Station Indepedent School District	92 83 49	86	43	51	GREEN
College Station Conroe Corpus Christi Vallas		92 83 49	50	43	51	GREEN
college Station conroe corpus Christi tallas	. College Station Indepedent School District	92 83 49 20		43	51	GREEN YELLOW .YELLOW
ollege Station conroe corpus Christi dallas lel Rio	. College Station Indepedent School District . Conroe Indepedent School District	. 92		43 40 48 40	51	GREEN YELLOW YELLOW BLUE
ollege Station onroe orpus Christi allas el Rio enton	. College Station Indepedent School District	. 92		43 40 48 40	51	GREEN YELLOW YELLOW BLUE
ollege Station onroe orpus Christi allas el Rio enton uncanville	College Station Indepedent School District Conroe Indepedent School District Corpus Christi Indepedent School District Dallas Indepedent School District San Felipe-Del Rio Consolidated ISD Denton Indepedent School District Duncanville Indepedent School District	92 83 49 20 22 69 34	86 50 16 24 69 34	43 40 48 40 60	51 82 5 21	GREENVELLOW .VELLOWBLUEGREEN
ollege Station onroe orpus Christi allas el Rio enton uncanville agle Pass	College Station Indepedent School District Conroe Indepedent School District Corpus Christi Indepedent School District Dallas Indepedent School District San Felipe-Del Rio Consolidated ISD Denton Indepedent School District Duncanville Indepedent School District Eagle Pass Indepedent School District	92 83 49 20 22 69 34	86 50 16 24 69 34	43 40 48 40 60 54 29	51 82 5 21 13 64	GREEN .YELLOW .YELLOWBLUEGREENRED
ollege Station onroe orpus Christi allas el Rio enton uncanville agle Pass dinburg	College Station Indepedent School District Conroe Indepedent School District Corpus Christi Indepedent School District Dallas Indepedent School District San Felipe-Del Rio Consolidated ISD Denton Indepedent School District Duncanville Indepedent School District Eagle Pass Indepedent School District Edinburg Consolidated ISD	92 83 49 20 22 69 34 5	86 50 16 24 69 34 6	43 40 48 40 60 54 29	51 55211364	GREEN .YELLOW .YELLOWBLUEGREENREDGREEN
ollege Station onroe orpus Christi dallas lel Rio lenton luncanville agle Pass dinburg	College Station Indepedent School District Conroe Indepedent School District Corpus Christi Indepedent School District Dallas Indepedent School District San Felipe-Del Rio Consolidated ISD Denton Indepedent School District Duncanville Indepedent School District Eagle Pass Indepedent School District Edinburg Consolidated ISD El Paso Indepedent School District	92 83 49 20 22 69 34 5 26	86 50 16 24 69 34 6 27 39	43 40 48 40 60 54 29 49	51 82 5 21 13 64 1	GREEN .YELLOW .YELLOWBLUEGREENREDGREENGREEN
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College Station Conroe Corpus Christi Dallas Del Rio Denton Duncanville Lagle Pass dinburg I Paso I Paso ort Worth reeport	College Station Indepedent School District Conroe Indepedent School District Corpus Christi Indepedent School District Dallas Indepedent School District San Felipe-Del Rio Consolidated ISD Denton Indepedent School District Duncanville Indepedent School District Eagle Pass Indepedent School District Edinburg Consolidated ISD EI Paso Indepedent School District Ysleta Indepedent School District Fort Worth Indepedent School District Brazosport Indepedent School District Frisco Indepedent School District	92 83 49 20 22 69 34 5 26 37 28 34 5 34 5	86 50 16 24 69 34 6 27 39 30 31 59 79	43 40 48 40 60 54 29 49 48 38 44 38 64	51 82 5 21 13 64 1 14 9 82 63 95	GREEN .YELLOW .YELLOW .YELLOWBLUEGREENGREENGREENGREENGREENGREENGREENGREEN
College Station Conroe Corpus Christi Dallas Del Rio Denton Duncanville agle Pass dinburg I Paso ort Worth reeport risco Salveston	College Station Indepedent School District Conroe Indepedent School District Corpus Christi Indepedent School District Dallas Indepedent School District San Felipe-Del Rio Consolidated ISD Denton Indepedent School District Duncanville Indepedent School District Eagle Pass Indepedent School District Edinburg Consolidated ISD El Paso Indepedent School District Ysleta Indepedent School District Fort Worth Indepedent School District Brazosport Indepedent School District Frisco Indepedent School District Galveston Indepedent School District Galveston Indepedent School District	. 92 . 83 . 49 . 20 . 22 . 69 . 34 5 . 26 37 . 28 . 34 5 5 28 34 5	86 50 16 24 69 34 6 27 39 30 31 59 79 61	43 40 48 40 60 54 29 49 48 38 44 38 64 48	51 82 5 21 13 64 1 14 9 82 63 95 95	GREEN .YELLOW .VELLOWBLUEGREENGREENGREENGREENGREENGREENGREENGREENGREEN
College Station Conroe Corpus Christi Dallas Del Rio Denton Duncanville Lagle Pass I Paso Ort Worth Treeport Trisco Salveston Sarland	College Station Indepedent School District Conroe Indepedent School District Corpus Christi Indepedent School District Dallas Indepedent School District San Felipe-Del Rio Consolidated ISD Denton Indepedent School District Duncanville Indepedent School District Eagle Pass Indepedent School District Edinburg Consolidated ISD El Paso Indepedent School District Ysleta Indepedent School District Fort Worth Indepedent School District Brazosport Indepedent School District Frisco Indepedent School District Galveston Indepedent School District Garland Indepedent School District Garland Indepedent School District	. 92 . 83 . 49 . 20 . 22 . 69 . 34 5 . 26 . 37 . 28 . 34 . 58 . 82 . 59 . 54	86 50 16 24 69 34 6 27 39 30 31 59 79 61 58	43 40 48 40 60 54 29 49 48 38 44 38 64 48 36	51 82 5 21 13 64 1 14 9 82 63 95 17 19	GREEN .YELLOW .YELLOW .YELLOWBLUEGREENGREENGREENGREENGREENGREENGREENGREENGREENGREENGREENGREENGREEN
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College Station Conroe Corpus Christi Dallas Del Rio Denton Duncanville Eagle Pass Edinburg El Paso Fort Worth Freeport Frisco Garland Grand Prairie Grapevine	College Station Indepedent School District Conroe Indepedent School District Corpus Christi Indepedent School District Dallas Indepedent School District San Felipe-Del Rio Consolidated ISD Denton Indepedent School District Duncanville Indepedent School District Eagle Pass Indepedent School District Edinburg Consolidated ISD El Paso Indepedent School District Ysleta Indepedent School District Fort Worth Indepedent School District Brazosport Indepedent School District Frisco Indepedent School District Galveston Indepedent School District Garland Indepedent School District Garland Prairie Indepedent School District Grapevine-Colleyville ISD	. 92 . 83 . 49 . 20 . 22 . 69 . 34 5 . 26 37 . 28 . 34 5 . 82 . 59 . 54 . 44 . 87	86 50 16 24 69 34 6 27 39 30 31 59 79 61 58 43	43 40 48 40 60 54 29 49 48 38 44 38 64 48 36 50 46	51 82 5 21 13 64 1 14 9 82 63 95 17 19 51	GREEN VELLOW VELLOW VELLOW SHUE GREEN
College Station Conroe Corpus Christi Dallas Del Rio Denton Duncanville Eagle Pass Edinburg EI Paso Fort Worth Freeport Frisco Galveston Garland Grand Prairie Grapevine Haltom City	College Station Indepedent School District Conroe Indepedent School District Corpus Christi Indepedent School District Dallas Indepedent School District San Felipe-Del Rio Consolidated ISD Denton Indepedent School District Duncanville Indepedent School District Eagle Pass Indepedent School District Edinburg Consolidated ISD El Paso Indepedent School District Ysleta Indepedent School District Fort Worth Indepedent School District Brazosport Indepedent School District Frisco Indepedent School District Galveston Indepedent School District Garland Indepedent School District Garland Indepedent School District Grand Prairie Indepedent School District	. 92 . 83 . 49 . 20 . 22 . 69 . 34 5 . 26 . 37 . 28 . 34 . 58 . 82 . 59 . 54 . 44 . 87 . 66	86 50 16 24 69 34 6 27 39 30 31 59 79 61 58 43 91 68	43 40 48 40 60 54 29 49 48 38 44 38 64 48 36 50 46 38	51 82 5 21 13 64 1 14 9 82 63 95 17 19 51 37 43	GREEN .YELLOW .YELLOW .YELLOWBLUEGREENGREENGREENGREENGREENGREENGREENGREENGREENGREENGREENGREENGREENGREENGREENGREENGREENGREEN

SCHOOL DISTRICT

 Bristol
 Bristol-Warren Regional District
 49
 43
 79
 47
 GREEN

 Cranston
 Cranston School District
 59
 54
 .74
 .55
 GREEN

 East Providence
 East Providence School District
 31
 .24
 .78
 .40
 .GREEN

RATING

CITY

RHODE ISLAND

WH	AT THE	RATINGS MEAN
	SCORE	NATIONAL RANKING
믕	83-99	Top 17%
Blie	67-82	Top 33%
Green	26-66	The Great Middle
Yellow	11-25	Bottom 25%
區	1-10	Bottom 10 %

graduate outcome, resource index and community index - and compared against the other 2,800 districts in order to come up with an overall ranking.

These rankings were then converted into percentile rankings — 99 being the highest, 1 being the lowest — to show how that district compares to other districts nationwide within that category. (These percentile numbers are shown for each district in the charts accompanying this article.)

Finally, for ease of comparison, the districts are divided into five groups according to their final EQ score.

School districts ranking in the upper 16 percent were awarded Gold Medals, while districts ranking in the upper one-third were awarded Blue **Ribbons**. These are the most outstanding school districts in the United States.

On the opposite end of the scale, school districts that ranked in the bottom 25 percent were given a Yellow Light, while districts in the bottom 10 percent received a Red Light designation.

The remaining school districts accounting for 42 percent of all districts surveyed — were given a Green **Light** designation. These districts can be considered average.

# **LESSONS LEARNED**

TTH ALL OF THE DATA WE COLLECTED for this study, there is always the temptation to draw some conclusions and, not surprisingly, we succumbed to that temptation.

For us, the most important thing to try to get a handle on is the importance of spending on the overall success of a school district, as well as the impact of the local adult community on that success or failure.

Were there any insights to be gained?

In order to do this, we divided the school districts into five groups (quintiles) according to their graduate outcome (average college board score and graduation rate) score. Then we calculated the group's average in each of the various spending and demographic subcategories to see if there were any trends we could identify.

Minimum Teacher's Salary. The two highest achieving groups (quintiles 1 and 2) of districts - at \$32,113 and \$30,121 respectively — had the highest average starting salaries for teachers, followed by the lowest achieving group (quintile 5), at \$29,910.

Average Teacher's Salary. The three top performing groups of districts also ranked 1, 2, 3 in terms of their average teacher's salary. Once again, the quintile 5 group had a higher average salary for its teachers than did the quintile 4 group of districts.

What observations can we draw from salaries? Clearly, for the top 60 percent of school districts, their teachers, on average, earn higher salaries than do teachers in the two lowest quintiles. It is also clear that teachers in the lowest quintile earn more than do teachers in the next higher group (quintile 4).

One problem with comparing salaries in the abstract is that it doesn't take into consideration the differences in living costs in various communities throughout the United States. Interestingly, when we compared the average teacher's salary with the median household income of families residing in that district, we found that, in roughly half the districts (49.1 percent), the average teacher's salary was actually higher than the median household income for the adults residing in that community.

Student-Teacher Ratio. When it comes to the student-teacher ratio, what we found was almost the inverse of conventional wisdom, with the lowest performing districts having the lowest - and therefore most favorable ratio of students to teacher, while the highest performing districts had the highest, and least favorable, ratio.

While it would be counterintuitive to argue that larger classes are better than smaller classes, it is also clear that basing a strategy for improving a district's

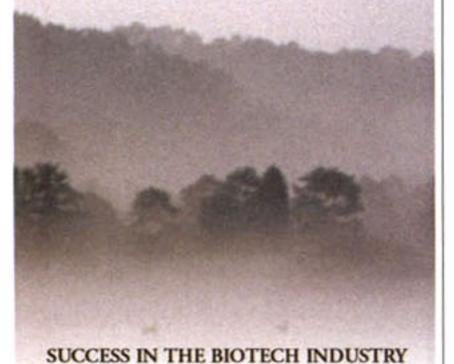


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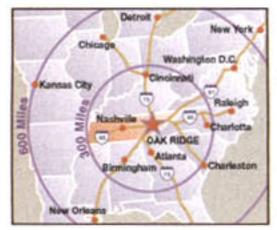


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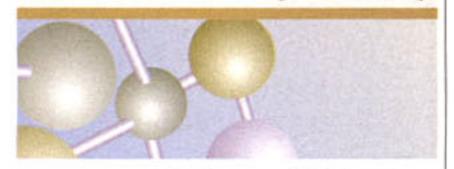


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# COVER STORY

performance by focusing on class size is probably not the path to success, either.

Per-Pupil Expenditures. Once again, the results show that the two highest-achieving groups spent more money, on average, per pupil than did the other three groups. Similarly, the lowest-performing group ranked third in spending, followed by the districts in quintiles 3 and 4.

Clearly, a community's financial commitment to education (Resource Index) seems to have an impact on the success of the top 40 percent of districts. However, for the districts that ranked in the bottom 20 percent, higher public spending on education alone does not seem to guarantee success.

It is clear, however, that the income and education levels of the parents and other adults seem to have a direct correlation to the success of the students in a public school district.

Districts that finished in the top 20 percent (quintile 1) had the highest percentage of adults in the community with at least a high school degree, followed in order by the districts in quintiles 2, 3, 4 and 5. The same is true when you look at adults in the community with college degrees and household incomes.

In fact, the only community index subcategory that the districts in the lowest quintile have a lead is in child poverty. For these districts, the average child poverty rate is 21.8 percent, compared with 16.3 percent for quintile 4 districts and 7 percent for quintile 1 districts.

# THE BOTTOM LINE

O WHAT DOES ALL THIS TELL US ABOUT what makes for a high-achieving school district?

First, it tells us that communities with the most successful districts spend more money on their public schools.

Their teachers start out at slightly higher salaries and they continue to earn more money than do their counterparts in the lower rated districts. Successful districts, on average, also spend more money per pupil. That's a pretty clear picture, at least for those districts that ranked in the top 40 percent.

After that, however, the relationship between spending and achievement gets considerably more muddled, particularly at the bottom end of the scale. In fact, for some of our country's worst performing school districts, no amount of money seems to be able to turn the tide.

While not discounting the importance of providing sufficient resources for our public schools, it is arguable that the real solution lies on the family side of the equation. The data shows clearly that there is a direct correlation between the education level of the parents and the success of the students.

Why? Probably because people with higher formal education tend to place a greater value on it than do people who do not have the same level of education, and they tend to pass that attitude on to their children.

Likewise, children from families with a higher household income tend to do much better in school than do children from families with lower incomes. In a country where education and hard work generally translate into higher lifetime earnings, it's hard to separate the two.

On the opposite end of the scale, communities with lower performing school districts tend to be characterized by adults with lower income and education levels, and higher levels of child poverty.

The real question is: What are we going to do about it? How are we as a society going to fix the problem?

Unfortunately, the debate seems to revolve almost entirely around money. While money certainly is important, if we don't also address it from the "family" side by creating an environment where kids understand, and truly believe, that how well they do in school will determine what kind of a future they have, the gap between the "haves" and the "have nots" will only widen.



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CITY	SCHOOL DISTRICT	EQ	GO	RI	CI	RATIN
Houston	Houston Indepedent School District	24	25		07	VELLA
	Cypress-Fairbanks ISD					
	. Aldine Indepedent School District					
	Spring Branch Indepedent School District .					
	Spring Indepedent School District					
	Humble Indepedent School District					
	Huntsville Indepedent School District					
	Irving Indepedent School District					
	Katy Indepedent School District					
	Keller Indepedent School District					
	Kilgore Indepedent School District					
	Killeen Indepedent School District					
	Klein Indepedent School District					
	La Joya Indepedent School District					
	United Indepedent School District					
	Laredo Indepedent School District					
	Clear Creek Indepedent School DistrictLeander Indepedent School District					
	Lewisville Indepedent School District					
	Longview Indepedent School District					
	Mansfield Indepedent School District					
	McAllen Indepedent School District					
	McKinney Indepedent School District					
	Mesquite Indepedent School District					
	Midland Indepedent School District					
	Mission Consolidated ISD					
	Nacogdoches Indepedent School District					
	Comal Indepedent School District					
	Ector County Indepedent School District	1077				
	Pasadena Indepedent School District					
	Pearland Indepedent School District					
	Pflugerville Indepedent School District					
	Pharr-San Juan-Alamo ISD					
	Plano Indepedent School District					
	Richardson Indepedent School District					
	Lamar Consolidated ISD					
	Round Rock Indepedent School District					
	Alamo Heights Indepedent School District .					
	Northside Indepedent School District					
	San Antonio Indepedent School District					
	North East Indepedent School District					
	San Marcos Consolidated ISD					
	Seguin Indepedent School District					
Stephenville	Stephenville Indepedent School District	42	45	32	41	GREE
	Fort Bend Indepedent School District					
	Sulphur Springs Indepedent School District					
	Temple Indepedent School District					
	Tyler Indepedent School District					
	Victoria Indepedent School District					
Waco	Waco Indepedent School District	26	27	43	9	YELLO
American Fork	Alpine School District	42	47	7	81	GREE
	Cache School District					
	Weber School District					
	Provo School District					
Salt Lake City	Granite School District	33	38			unce
	Salt Lake City School District			11	61	CREE
Sandu	Jan Lake Oily Jonious District				61	
St George	Jordan School District	46	40	25	61	GREE
/IRGINIA	Jordan School District	46	40	25	61	GREE
	Jordan School District	46 55	40 51 61	8	61 20 85 52	GREE
Vexandria		46	61	8		GREE GREE GREE
Vexandria	Jordan School District	46	405161	8888	61 20 85 52	GREE GREE GREE
Jexandria Irlington Ishland	Jordan School District	4655	405161		61 20 85 52 71 79	GREE GREE GREE GREE
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Cheyenne Laramie County	School District #1
COMPANIES NOW ARE TAKING AN EVEN HARDER LOCAL PUBLIC EDUCATION SYSTEM BEFORE THEY DECIDE WHETHER TO LOCATE A NEW MANUFACTURING FACILITY IN A	"Location was very important to us  Integrity We looked at pretty much every city of a certain size within 700 miles of Connecticut, and slowly narrowed it down to Roanoke."  David Wenzel Plant Manager, Integrity Windows
PARTICULAR Community.	The Roanoke Valley of Virginia Read more about Integrity Windows at www.roanoke.org/testimonials

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